



Press Release

Cable Congress 2010 – highpoint of the cable industry calendar - takes place in Brussels, 3-5 March 2010

This year's Cable Congress – subtitled "Beyond Speed" – examines how ever-faster Cable networks are changing the face of communications in Europe, and beyond. With cable providing the fastest internet connections available in some parts of Europe, how are consumers responding? What new services are being rolled out? Where is cable technology heading? And how are other industries shaping up to face the competition from cable?

With 10 CEOs confirmed, more than 700 delegates attending, Cable Congress 2010 is the main event in the cable industry calendar. Confirmed CEOs include Duco Sickinghe (CEO, Telenet), Neil Berkett (CEO, Virgin Media), Mike Fries (CEO, Liberty Global), Tony Werner (CTO, Comcast Cable), Mark Hollinger (CEO, Discovery networks).

Why attend? Key highlights:

- A **press briefing** will take place on 3 March at 9.30am. Cable Europe President Manuel Kohnstamm will present **exclusive new data** on the cable industry's performance in 2009, based on research conducted by Screen Digest.
 - Confirmed attendance of **more than 10 cable industry CEOs** with possible interview opportunities (subject to availability)
 - A **strong executive line-up** will address the latest industry growth drivers, market consolidation and product innovations. Congress sessions will address **all aspects of the industry**: growth areas for Cable, mobile broadband, technology standards, cable sector economics, availability of content, international perspectives from Asia, competitive threats, next generation access, Business to Business.
 - **In addition, a high level policy session** for Brussels audience will feature leading European Commission and Parliament officials, as well as UK and German industry regulators (NB **Separate registration required** via info@cable-europe.eu).
 - More than 700 delegates attending - of which 30% are c-level executives – providing **an exceptional networking opportunity.**
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Cable Europe

Practical details:

- Working space, network connectivity and power supply are all available, along with refreshment areas and break out space.
- **Please register to get a free press badge via <http://www.cablecongress.com/sitecore/content/be-bruga/cablecongress/press%20room.aspx>**
- When: 3-5 March 2010
- Where: « SQUARE » Glass Entrance, Mont des Arts, 1000 Brussels

For more information, please contact:

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About Cable Europe

Cable Europe is a trade association that groups all leading broadband cable TV operators and their national associations throughout Europe. The aim of Cable Europe is to promote and defend the industry's policies and business interests at European and international levels, and to foster cooperation among its members. The European cable TV industry services more than 94 million broadband, TV and telephony subscriptions throughout the EU 27 (around 70 million households).

www.cable-europe.eu

Cable Europe Members



National Cable Associations of Romania, Bulgaria, Hungary, Poland, The Netherlands, Belgium, Germany, Norway, Switzerland and Czech Republic
