



Cable Europe

Press Release

Cable Congress Debates Future Marketplace Industry leaders to review investment prospects, growth opportunities and consolidation trends

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Brussels: Leaders of the European cable industry, serving more than 50 million subscribers, will next week discuss how rapidly changing market forces are affecting services for digital television, internet broadband and telephony. Amid rising sector revenues and robust demand, delegates at the annual Cable Congress meeting in Berlin will also consider investment and consolidation opportunities for the industry.

Senior executives from some of Europe's largest cable operators will next week join forces with banking and finance experts to discuss how market forces and consumer demand will affect an industry where total revenues rose 7.3 per cent last year to €18.2 billion.

A panel debate entitled "War On Fibre And Money" will be one of the highlights of the Cable Congress event, taking place in Berlin. Cable executives Shane O'Neill, president of Chellomedia and Chief Strategy Officer of Liberty Global, and Richard Alden, chief executive of Spanish cable group ONO, will debate the industry current business structure with John Hahn, managing director of Providence Equity Partners, and Philipp Meier-Scherling, managing director of Deutsche Bank.

The panel is also expected to address sources of funding and consolidation opportunities in the industry. It forms part of a Congress agenda that includes keynote speeches from industry leaders including Tony Ball, Chairman of the Advisory Board at Kabel Deutschland, and Rich Ross, President of Disney Channels Worldwide.

Other panels include debates on the future of content with Mike Fries, President and CEO of Liberty Global; Mike Volpi, CEO of Joost and Neil Berkett, CEO of Virgin Media. The executives are expected to renew a commitment to digital services, reflecting the continued transition from analogue to digital distribution.

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Note To Editors

More information about Cable Congress is available at www.cablecongress.com

About Cable Europe

Cable Europe is a trade association that groups all leading broadband cable TV operators and their national associations throughout Europe. The aim of Cable Europe is to promote and defend the industry's policies and business interests at European and international levels, and to foster cooperation among its members. The European cable TV industry services more than 94 million broadband, TV and telephony subscriptions throughout the EU 27.

www.cable-europe.eu

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